



**Contact** Jay Epstein  
**Telephone** 757-928-3434 ext. 303  
**Cell** 757-592-4855  
**Email** Jay@hec-va.com  
**Website** www.vrlhomes.com

FOR IMMEDIATE RELEASE  
August 6, 2014

# *Virginia's First Solar Community*

## *The Villas At Rocketts Landing*

Health-E-Community Enterprise is introducing a balanced approach to building energy efficient solar homes at Virginia's First Solar Community. Health-E-Community Enterprise's innovative use of technology in the home building industry has led to collaboration with Earthcraft Virginia and Renewable Engineered Systems. *"Homebuyers in the Richmond area now have an option for significant energy efficiency at a price and value previously unimagined utilizing solar PV electric generation."* Epstein said

Our objective when designing The Villas at Rocketts Landing was to successfully integrate optimum value engineering to provide high levels of comfort, indoor air quality and low energy usage combined with onsite Solar PV electric generation all at an affordable price. Our homes have been designed to save up to 80% of the energy of a conventional house, guaranteeing that the annual electric bills will average as low as a dollar a day.

Health-E-Community Enterprise is proud to present The Villas at Rocketts Landing in Richmond, Virginia. The community of 45 single family homes is the First Solar Community in the State of Virginia and prices range from \$222,000 to \$249,000. On August 19th at 11:30 Health E Community will have a Ribbon Cutting at 4721 Louisiana Street, Richmond, Virginia and tour of the homes showing the building techniques used.

A balanced approach combining advanced building science practices with onsite solar electric generation is a first in Virginia. The next generation solar homes combine high-efficiency performance with an affordable price tag, while lower energy bills make them more affordable for the customer to own. *Epstein believes these homes will inject an element into the Virginia market that buyers have never seen before.*